



BOAT Production Information

The Deal

- There are two financial deals available – a hire, or a box office split.
- The hire fee is £750 per day for one performance or £1,000 per day for two or more performances.
- For charitable organisations, the hire fee is reduced to £425 per day for one performance or £570 per day for two or more performances.
- Hire fees are due up front, upon signature of contract.
- The box office split is 70/30 in the Visiting Company's favour, net of a £100 per performance guarantee to BOAT.
- There is a 7% charge on the gross box office to cover ticketing fees incurred via TicketSource.
- The guarantee is subject to increasing with additional contra charges if applicable.
- If the guarantee is not met through ticket sales, BOAT will invoice the Visiting Company for the difference.
- Reconciliation is due within 28 days of receipt of an invoice from the Visiting Company.
- There is a cancellation charge of £250 per performance.
- Inclement weather is not an appropriate reason for cancellation. Shows go ahead in any and all weather. The only exception is if there's a legitimate risk to the health and safety of the cast and audience.

The Venue

- BOAT is situated in Dyke Road Park, Brighton. It's summer season currently runs from 1st May until 30th September annually. BOAT opened in 2015.
- BOAT's capacity is 425. Seating is tiered and in a thrust/amphitheatre layout.
- There is a 'hut' which serves as a green room for Visiting Companies. It has toilets and basic kitchen facilities. There is no WiFi.



- The stage is 16.8m deep and 8m wide. The stage floor is astroturf. There are three concrete walls upstage to act as a sound buffer. There are hooks atop the walls to hang scenery from. It is not possible to drill or fix into the astroturf.
- As BOAT is situated in the centre of a park, there can be substantial ambient noise.
- BOAT is completely exposed to the elements on stage and in the auditorium. Visiting Companies should prepare for any and all weather conditions.
- Visiting Companies should consider sunset times when preparing their production.
- BOAT will provide all front of house staff and a Duty Manager.
- BOAT can sell merchandise for the Visiting Company and will retain a 10% commission.

Technical

- BOAT has no in-house lighting equipment. Visiting Companies wishing to use lighting must bring their own PAT-tested and weather-proof equipment.
- BOAT has basic in-house sound equipment, but nothing substantial. Productions relying on sound should bring their own PAT-tested and weather-proof equipment.
- There are power sockets available at the rear of the auditorium, stage right, stage left, and 'backstage' behind the concrete walls.
- The total available electricity supply to the venue is 30A. Visiting Companies should ensure their production never exceeds this.
- BOAT has three gazebos which can be used to protect electrical equipment or as a backstage changing area.
- BOAT does not have an in-house technician. All Visiting Companies must provide their own technician and/or stage manager.

Ticketing

- There are 4 price bands for Visiting Companies to choose from, with Standard-priced tickets ranging from £12 to £25.



- BOAT has 4 ticket prices within each band: Standard, Concession, Family and Group.
- All tickets are sold through BOAT. BOAT uses TicketSource as their chosen ticketing platform.
- Tickets are sold via BOAT's website, via the TicketSource booking phone line, or at the box office on the day of the performance. There is no booking fee for the customer.
- The Visiting Company is entitled to 10 complimentary tickets per performance.
- A Box Office Return will be issued to the Visiting Company, including a detailed breakdown of sales, within 14 days of the show's final performance.
- Visiting Companies can be provided with a TicketSource log-in to track sales.

Marketing

- All productions are guaranteed inclusion on BOAT's website and in the printed season brochure, which is distributed around Sussex.
- Visiting Companies must provide BOAT with copy and images by a specified deadline. The images must meet BOAT's criteria and standards.
- BOAT encourages Visiting Companies to send printed material for display and distribution in compliance with BOAT's design criteria.
- All printed material must include BOAT's branding banner.
- BOAT will endeavour to promote every production on its social media accounts, with coverage increasing as performance dates grow closer.
- BOAT will guarantee each production at least one inclusion in its newsletter, which is sent fortnightly during the season.

Access

- Visiting Companies will have access to the theatre for the Get In from 10am on the day of the first performance, unless agreed otherwise. Vehicular access is possible and parking is available.
- Access on subsequent dates will be 1 hour before gates open.
- Performance times are 11am, 2pm and 7pm.
- Gates open 1 hour before performances start.



- Performances must finish by 10pm, and the premises must be vacated by 11pm Monday – Saturday and 6pm on Sundays.
- Additional access for rehearsals can be booked at an additional cost, subject to availability.

Legal

- Visiting Companies must provide Public and Employers Liability Insurance documentation and a completed venue Risk Assessment.
- Visiting Companies must inform BOAT if a PRS licence is required.
- Visiting Companies must provide proof of performing rights if applicable.
- Visiting Companies must provide Child Protection Procedure documentation if applicable.
- Visiting Companies must provide a completed Effects Plan if applicable.
- Visiting Companies will be required to complete a health and safety induction on arrival.
- Visiting Companies agree not to perform the same production within 30 miles of BOAT within a 3 month window before and after the contracted performance dates at BOAT.

DISCLAIMER: This is not a legally binding document, and is designed simply as an introductory guide to bringing a production to BOAT. If BOAT agrees to programme your production, an official contract will be issued with full and thorough details. Please read your official contract and accompanying appendices thoroughly before signing. Details in official contracts may differ from details in this document. This document is intended for productions submitting for performance in 2021, and is subject to change.